



The Women Against Abuse iPledge Campaign is the primary city-wide initiative engaging the community in taking a stand against domestic violence. Launched in 2008, the mission of iPledge is to inform city residents about the ways in which they can have a meaningful impact in shaping attitudes about domestic violence in Philadelphia and ultimately preventing abuse. iPledge recognizes the importance of bystander intervention as key to overall violence prevention. To date, approximately 3,000 individuals have signed a pledge against violence through this campaign.

The annual iPledge Press Conference marks the beginning of Domestic Violence Awareness Month in Philadelphia. It draws approximately 200 local and state political officials, advocates, and community members; and generates media coverage including ABC6, NBC10, FOX29, KYW Newsradio 1060, Power99 FM, the *Philadelphia Inquirer*, the *Daily News* as well as student publications on surrounding college campuses.

Step 1: Sign the pledge against violence at iPledgewaa.org

Then, help spread the word -- download and distribute iPledge campaign posters, and share the news about iPledge in your neighborhood. The iPledge Toolkit contains everything you need! Download the free toolkit at iPledgeWAA.org

Step 2: Attend the iPledge Press Conference Friday, Sept 30 at noon

Thomas Paine Plaza, 15th street & JFK Ave, Phila
Join us as we launch Domestic Violence Awareness Month in Philadelphia. Major Jim Kenney will give the opening remarks, and we will be honoring Dr. Sam Gulino, Chief Medical Examiner, for his leadership on behalf of child victims of abuse and domestic violence as Chair of the Act 33 Child Fatality Review Team.

About Women Against Abuse

Women Against Abuse, Inc. is the largest comprehensive domestic violence service provider in Pennsylvania, and touches the lives of more than 15,000 individuals each year through emergency housing, legal aid, and hotline counseling, as well as community education and advocacy aimed at ending intimate partner violence. To learn more visit womenagainstabuse.org.



Sign the pledge now at iPledgeWAA.org

40TH ANNIVERSARY



Health Partners Plans